

T H E
WELL

For Immediate Release

**The WELL Incorporates PLS Search Engine Into
Conferencing System**

PLS Gives WELL Members Powerful Searching Capability

S U M M A R Y

TAMPA, FLA., (One BBSCon) -- August 16, 1995 -- Today The WELL announced the integration of the Personal Library Software search engine into its vast conferencing system. WELL members can take advantage of PLS's powerful natural-language and concept-based search capabilities to explore The WELL's conferencing system for subjects that interest them or to quickly locate the information they need. The PLS search engine will be incorporated as part of WELL Engaged!, a graphical front-end which provides a World Wide Web-based interface for The WELL's conferencing system, also announced today. WELL Engaged! is the successful result of The WELL's efforts to marry the web with its ten years of experience in online conferencing. For more information, contact The WELL at (415) 332-9200.

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"PLS's understanding of WELL Engaged!'s needs has allowed us to offer The WELL community a new way of utilizing The WELL. PLS's search engine creates a new dynamic taxonomy for The WELL's famous conferencing system," said Bruce Katz, CEO of The WELL. "PLS's concept-based tools make it possible for both new and existing members to quickly and easily find their way to those discussions that most interest them."

The WELL

The WELL, the Sausalito-based online service, is considered by many the birthplace of citizen-based virtual community. The WELL attracts members from around the country and the world. The service offers more than 260 conferences on subjects including media, art, literature, GenerationX, jazz, parenting, music and spirituality. The WELL, through its Whole Earth Network, offers nationwide PPP Internet access in over 80 cities nationwide. Members can take advantage of a full range of Internet services, including USENET news groups, the World Wide Web, Gopher and its own MUSE (multi user simulation environment). For more information about the WELL, email info@well.com or call (415) 332-9200. To reach the WELL web site connect to URL <http://www.well.com/>.

Personal Library Software, Inc.

PLS is the leading supplier of information retrieval software for use on the Web, online services and CD-ROM. The PLS family of products is used by several thousand organizations and several million individual users of online, CD-ROM, and multi-media publishing services. PLS can be reached at its headquarters at 2400 Research Boulevard, Suite 350, Rockville, MD 20850-3243. For more information about PLS, email info@pls.com or call (301) 990-1155. To reach the PLS web site connect to URL <http://www.pls.com>

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"Searching creates new and highly personal paths into the richness of The WELL's famous conferencing system," said Matt Koll, president of Personal Library Software. "Whether your a reporter under deadline pressure, a Webmaster in search of a recommended programmer, or just someone interested in comments made by an individual WELL member, searching The WELL becomes both instantaneous and fun. Our concept-discovery tools open new doors into the richness of The WELL."

PLS Search Engine offers new dynamic taxonomy of The WELL

The PLS search engine will be incorporated into The WELL's conferencing system as part of WELL Engaged!, a World Wide Web-based interface for The WELL conferencing system. As a component of WELL Engaged!, the PLS search engine provides an efficient means of information retrieval and a simple way of navigating through The WELL's vast conferencing system. Members who have trouble keeping up with all of the fast-moving discussions within the conferences can quickly and effectively track information of interest to them, with the ability to search any combination of topics or conferences by date, postings, people or other phrases used in the discussions. Members can also utilize the PLS engine to search The WELL's conferences using its traditional Picospan system.

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